

**Veg Tsoi**

Born in Hong Kong, China  
Lives & study in Hong Kong

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蔡 政 珊

TSOI CHING SHAN VEG



PRODUCT DESIGNER

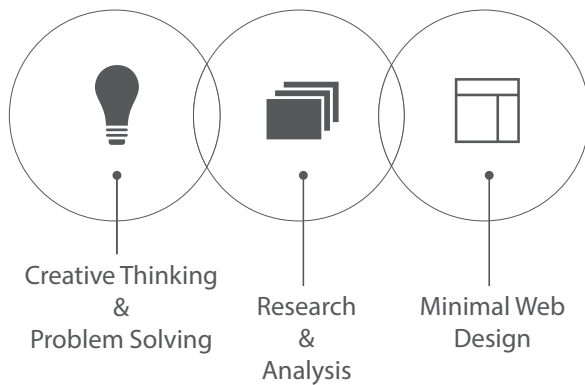
#### PERSONAL STATEMENT

My name is Veg. I'm 24 years-old, Product Designer from Hong Kong and graduated from THEi. I have 2 years of experience in designing TOY, Stationaries, and Houseware and I have 6 years of experience in using different design software.

My projects in my portfolio which completed by 6 years in my college and career life. Also, I like to join some design competitions for improving other design skills. Also, I keep learning new software and technology. I believed every single design is about the story telling.

Now, I am looking for some corporations chances of the digital marketing project. I love working with people, especially if they have the same passion I have for what they do. If you are finding someone who has a passion for creativity and design, I'm ready to start a new page of my career.

## MY SPECIALITIES

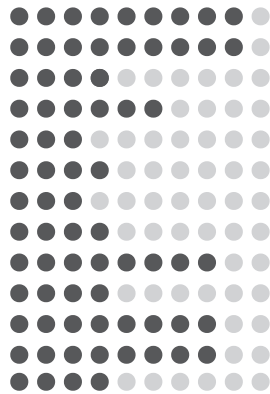


## EDUCATION

- From September 2014 to September 2016.  
Bachelor of Arts (Honours) in Product Design.  
Technological and Higher Education Institute of Hong Kong.  
CGPA 2.61
- From September 2012 to September 2014  
Product Design Higher Diploma.  
Hong Kong Design Institute.  
CGPA 2.60

## DESIGN SKILLS

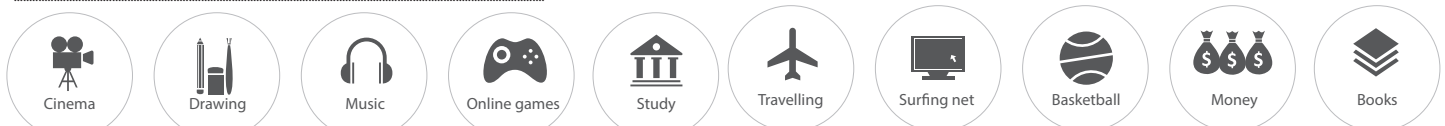
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Adobe Dreamweaver  
Adobe Flash  
Adobe After Effect  
Adobe Premiere  
HTML & CSS  
Solidwork  
Rhinoceros  
Keyshot  
Fusion 360  
Photo View 360



## LANGUAGE SKILLS



## HOBBIES & INTERESTS



## WORK EXPERIENCE

1

From 2016 to Present  
Junior Product Designer.  
Chap Mei Plastic Toy Mft. LTD

- Conceptualize, design, and modify 9 lines of 15 toy products for Toys"R"Us and Walmart

- Recommend and consult with clients on the most appropriate product design based on their overall marketing goals

- Create the prototype and product made by using SLA and FDM 3D printing and laser cut machine

- Participate in the design and development process (costing, manufacturing process, injection molding, spraying, temple printing, silk-screen printing, material choosing, writing the merchandise equipment proposal)

2

From 2016 to Present  
Junior Product Designer.  
IGLOOZ Design. LTD

- Act as coordinator in a team of five designers to develop and implement the houseware, premium design, layout, packaging, and production communication materials while helping my last company raised 15% income during a year

- Design 2 lines of 10 houseware and stationery products sell to different clients such as Log-on, Homeless, YMCA, and HKTDC Design Gallery

- Promote products in the international market by holding the Giftex show in Tokyo Big Sight arranged by my company and Smart Design Award in 2017

3

From 2015 to 2016  
Freelance of Logo Design.  
Salvation Army/ Online Shop.

4

From 2012 to 2016  
Part-time Telebet Services  
Assistant.  
The Hong Kong Jockey Club.

## RECOGNITIONS



Merit of Hong Kong Smart Design Award , 2018  
Desktop Lighting (Corporate Promotional Gifts)



Merit of Hong Kong Smart Design Award , 2018  
"Ping On" Pin Set(Occasional & Festival)



Merit of Hong Kong Smart Design Award , 2018  
Urban Multifunctional Holder Series (Workplace)